

Motivation

Understanding individual differences in motivational needs is the key to increasing employee commitment and productivity.

Objectives

After successful completion of this course participants will be able to:

- Understand how people act according to feelings, attitudes, needs and drives,
- Identify specific motivators of people with whom they work,
- Develop strategies to positively motivate themselves,
- Develop strategies to positively motivate staff.

Benefits

For the participant, a sense of purpose and achievement.

For the organisation, a purposeful, goal directed workforce.

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